



# Junior Achievement<sup>TM</sup> of New York

JA New York is dedicated to giving young people the knowledge and skills they need to own their economic success, plan for the future and make smart academic and economic choices. Your support enables us to equip educators with resources for teaching financial literacy, provide workforce skills training for youth, and create lasting connections for hundreds of corporate volunteers through engagement opportunities.

## **2025 Annual Awards Gala Sponsorship Opportunities**



### **Diamond Sponsor- \$50,000**

- Premier seating for two tables of 10 guests
- All the benefits of a Platinum Sponsor, plus
- Sponsorship recognition during evening remarks
- Name/logo displayed throughout the venue, (e.g wall projection) and on event website's scrolling ticker
- Spotlight recognition on JA New York's social media platforms



### **Platinum Sponsor- \$25,000**

- Premier seating for one table of 10 guests
- All the benefits of a Gold Sponsor, plus
- Full-color ad/recognition in digital program & journal displayed on screens throughout the venue and accessible via QR codes



### **Gold Sponsor- \$12,500**

- Seating for one table of 10 guests
- Sponsor recognition and logo placement on event website, digital program and annual report
- Priority access to Gala Exclusive Sponsorships (subject to availability)



### **Individual Ticket (s) - \$1,000**



I am unable to attend, but would like to support JA New York through a **full page journal advertisement \$750**

Listing (name or company as you wish it to appear)

Please send completed forms to: [events@jany.org](mailto:events@jany.org)

Visit [JA New York's Gala event website](#) for more information.

JUNIOR ACHIEVEMENT OF NEW YORK IS A TAX EXEMPT 501(C)3 ORGANIZATION.  
OUR FEDERAL TAX ID NUMBER IS 13-3031828.

FOR TAX PURPOSES: \$2,650/\$265 PER TABLE/TICKET IS NON-DEDUCTIBLE



# Junior Achievement<sup>TM</sup> of New York

Expand your impact with the following JA New York's *Annual Awards* gala exclusive sponsorships. These unique opportunities provide support to JA New York's mission to inspire and prepare young people to succeed in the global economy; by providing them with financial literacy, leadership skills and pathways to success.

## **2025 Annual Awards Gala Exclusive Sponsorships**



### **Video Sponsorship - \$10,000 (one available)**

The exclusive sponsor of our Student(s) Highlight Video receives:

- Name/logo on the video, premiered the night of the event
- Sponsorship recognition during evening remarks, event website, digital program, and annual report
- Year-round brand exposure and visibility when the video is utilized in other marketing efforts (e.g. Student stories)



### **"Cheers to Success" Sponsorship- \$10,000 (one available)**

The exclusive sponsor of the *Annual Awards* Gala cocktail hour receives:

- Name/logo displayed on the screen(s) and signs during cocktail hour
- Sponsorship recognition during evening remarks, event website, digital program, and annual report
- The opportunity to present a signature JA inspired beverage at event
- Prominent sign at the bar and on the event menu

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Packages are subject to availability, with priority access given to our Diamond, Platinum, and Gold sponsors.

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